

AGTA GemFair™ TUCSON

3DESIGN conquers all during trade exhibition

Vision numeric USA Inc. and its partner **3DESIGN Software Solutions** have experienced great enthusiasm on their booth with the latest version of 3DESIGN software. **3DESIGN V4** has been demonstrated to more than *100 visitors* during the 5-day event, not even including the press and future resellers.



Cyril Saelens, *3DESIGN Software Solutions*, Los Angeles, says "After starting my business last year, I bet on the **GemFair Show** and invested time & effort in my own booth. I am so overwhelmed by the overall response that I will book as soon as possible for next year's show. People are really *interested in training & support* on the West Coast. With the **GemFair**, I can already project that about 30 new companies will join our **3DESIGN** community this year."

3DESIGN's attractive and luxurious interface really had an impact on visitors. Many explained "we design and create luxurious items. For the first time, software is providing the same level of luxury". Jenny told us "We run a family-owned business in Miami. I deal with the clients, my husband deals with design and production. We saw Cyril do a demo of **3DESIGN**, and as I looked at my husband, I saw the same expression on his face as the one I see on a client's when he finds the perfect jewel. **3DESIGN** definitely has *all the capabilities we need from software solution*. I can't see my husband working with a wire frame package now".



Cyril Saelens on the **3DESIGN** booth



Kamal Bounouara and Cyril Saelens discussing strategies

More information on www.3design.com

type3 Solution

New and unique on the jewelry software market, the *parametric construction tree* also generated much interest. This technology saves all the operations and their parameters used to achieve the construction of a jewel. The user can come back to the file at any time, change as many operations as he wants and have **3DESIGN** *recalculate the whole job automatically*. Bill from Providence, Rhode Island, asked “do you mean that I will save time and that I will not have to redesign from scratch if I make a mistake?” there was just one answer: “absolutely”.

Modeling tools were also a big hit during the exhibition. Automatic pave, true finger size feature, deformation with breaks, realistic material & Swarovski crystal databases, stone & setting creation wizards, etc, all the 3D modeling tools jewelers would expect are in **3DESIGN**.



Kamal BOUNOUARA, VP of Vision numeric USA Inc., explains “during a demo as I was creating a stone and a bezel, a visitor asked me to change the stone from round to marquise. He then asked for a trillion shape, then a marquise, etc. only to see *the setting change every time*. I can’t tell you how impressed he was, he was just like a child!”

The realistic rendering module is unique. Tim from Manchester, New Hampshire, said “I like the idea of moving my jewel on the screen, and saving it as a light-weight *movie file*. I can easily *email it to my clients for approval*.” Indeed, SWF files can be *emailed, displayed* on your website or in your shop. **3DESIGN** quality STL files can also be output towards your manufacturing equipment, whether you use a CNC milling machine or a rapid-prototyping machine.

**For more information, or a free 2-week trial of 3DESIGN,
visit www.3design.com**
